**Mobile App Store Submission & Release Management**

**Objective:**  
Manage the end-to-end process of submitting the MoHRIS mobile applications to app stores and controlling app version lifecycle.

**Detailed Components:**

* **App Store Preparation:**
  + Compliance with Google Play and Apple App Store guidelines.
  + Preparation of app metadata, screenshots, privacy policies, and user agreements.
* **Submission Process:**
  + Handling app builds, signing certificates, and provisioning profiles.
  + Coordinating beta releases through TestFlight or Google Play Console.
* **Release Versioning:**
  + Semantic versioning strategy (major.minor.patch).
  + Release notes documentation and communication to users.
* **Approval Tracking:**
  + Monitoring review status and responding to app store feedback.

Managing hotfix submissions and rollback procedures